Tourism EXPO Japan 2022 Business Meeting Privacy Policy

Handling of personal information

The Business Meeting Secretariat of Tourism EXPO Japan 2022* ("Secretariat" or, as appropriate, in the context, "we", "us" or "our") processes personal data as a "Data Controller" as defined in the General Data Protection Regulation (Regulation (EU) 2016/679) ("the GDPR").

*Organizers : Japan Travel and Tourism Association / Japan Association of Travel Agents / Japan National Tourism Organization

Protecting your privacy is important to Secretariat we respect and value the relationship we have with you. Please take a moment to read the following policy which describes the personal data that you provide to us or we collect when you use this site. It also explains how we may use this information, with whom we may share it and how we use cookies.

Information you provide to us and how we use it

Secretariat will process your personal data when you register and attend the Business Meetings. In order to properly handle the information that we obtained through the Business Meeting registration, in accordance with the personal information protection policy stipulated by the organizer, the Secretariat shall assign an Information Handling Manager to instruct and supervise the Secretariat staff that handle information of registrants of Tourism EXPO Japan 2022 Business Meetings. We will strive to prevent leaks and falsification of information, and acts of illegal intrusion.

The personal data which Secretariat processes about you will include personal details such as your name, contact details and email address. This is to assist us with managing and operating the Business Meetings.

Secretariat will also process personal data to facilitate Business Meeting Matching.

For Visitor Registration (Basic Profile Registration):

Company Information (Name, URL, Location, Postal Code, Address, TEL, FAX, association, Business type), Family Name, First Name, Title, Department, Position, E-mail, Emergency Contact Number, Business Outline, Date you are going to visit this event, Purpose of Visit, Category that you know this event first, attendance of the simultaneously held events, attendance of the business meetings.

The information you have registered will be used for the following purpose.

1. Procedures related to your participation in the Business Meetings, Forum, and Seminars
2. Posting on official printed materials (Official Guide Book etc.)
3. Displayed on the information browsing screen in the Business Matching System of the Business Meetings
4. Providing an announcement of events involving the organizers, as well as general industry information
5. Preparation of statistical materials

Sharing your Personal Information

Secretariat does not sell or rent personal information about our website visitors. Under certain circumstances, we may share your personal information as described below. To manage and operate the Business Meetings, to respond to your inquires, arrangements, to keep you informed about the Business Meetings, or to share knowledge about an issue within JR East Marketing & Communications, Inc., JTB Communication Design, Inc., JTB Corp., SokNet Planning LTD., which supports arrangement to Tourism EXPO Japan 2022 Business Meetings, we may share information you provide through this website with one or more of our affiliates. We also share information provided by our website, or generated by your use of our website (or both), with service providers that have been retained to perform services on our behalf or on behalf of our affiliates.

In order to achieve the objective, the information you have registered will be provided to third parties in the following ways.

1. Printed materials, such as an official guidebook will be distributed to participants of the Business Meetings.
2. The information browsing screen in the Business Matching System will be released only for registrants of this system.
3. The list of persons responsible* is only able to be viewed by registrants of the Business Meetings.
4. Parent Exhibitors are able to access to sub-Exhibitor's login ID & Password of the Business Meeting My page.

*The list of persons responsible (Matching Members List)

・ The list containing information, such as names and contacts of persons responsible, will be able to be viewed on this site by registrants of the Business Meetings
・ Disclosure Period：Mid of June 2022 – End of December 2022 (TBD)

　If you are a visitor from the European Economic Area ("EEA"), please note that some of our affiliates and service providers may be located in countries outside of the EEA that do not have data protection laws that are equivalent to those of your country. However, we take adequate measures to ensure that your personal information will at all times be protected in accordance with this Privacy Policy.

Your personal data will be stored and hosted in Japan, which The European Commission recognizes as providing adequate protection of personal data. Occasionally, we may be required by law enforcement or judicial authorities to disclose your personal information to the applicable law enforcement authorities. We will disclose your personal information if required by law, upon receipt of a court order or subpoena, to cooperate with a law enforcement investigation or if we otherwise believe disclosure is necessary to exercise, establish or defend our legal rights. We reserve the right to report to law enforcement authorities any activities that we, in good faith, believe to be unlawful.

Personal data will be processed while it is relevant for it particular purpose and subsequently for the period of time that prevailing legislation requires such personal data be held thereafter.

Voluntary provision of personal information

You are free to provide, or not to provide, your personal information as you see fit. However, you may not be able to participate in the Business Meetings, Forum, Seminars, of Tourism EXPO Japan 2022, if you choose not to provide the required information.

About Cookies

Cookies are small text files that can be used by websites to make a user's experience more efficient. The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission. This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages. You can at any time change or withdraw your consent from the Cookie Declaration on our website. Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy. Please state your consent ID and date when you contact us regarding your consent. Your consent applies to the following domains: www2.t-expo.jp, www.t-expo.jp

Cookie declaration

・Necessary (10)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
CookieConsent [x2]	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP
csrfToken	www2.t-expo.jp	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	Session	HTTP
PHPSESSID	www2.t-expo.jp	Preserves user session state across page requests.	Session	HTTP
test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP
CONSENT [x3]	Google YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years	HTTP
AWSALB	www.t-expo.jp	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	6 days	HTTP
AWSALBCORS	www.t-expo.jp	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	6 days	HTTP

・Preference (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
CookieConsentBulkSetting-#	Cookiebot	Enables cookie consent across multiple websites	Persistent	HTML

・Statistic (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
_ga_#	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP

・Marketing (21)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP
pagead/landing [x2]	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel
fr	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP
tr	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel
pagead/1p-user-list/#	Google	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites. to optimize user experience.	Session	Pixel
_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP
VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP

yt.innertube:: nextId	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML
yt.innertube:: reques	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML
ytidb::LAST_ RESULT_ENT RY_KEY	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-cast-available	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML

・Unclassified (0)

 Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

We do not use cookies of this type.

Automated decision-making

Secretariat will not use your personal data to make automated decisions about you. "Automated decisions" are defined as decisions made without human intervention. You have the right to opt out of automated processing at any time and to require that decisions are assessed by a person.

Personal Information Disclosure, Updating, Etc.

The requests made by registrants regarding inquiries on and corrections of their personal information will be answered only after the Secretariat confirms that the persons who sent the requests are registrants him/herself, by using the method stipulated by the Secretariat.

＜Contact＞

Information Handling Manager: Tourism EXPO Japan Promotion Office

Delegated Administrator: Tourism EXPO Japan Business Meeting Secretariat

TEL: 81(0)36737-9389

MAIL: tejbiz-tyo@bsec.jp

Changes to our Policy

We may amend this Privacy Policy from time to time. If we make a change to the Policy, the revised version will be posted on our website. It is your responsibility, and we encourage you, to check the website from time to time in order to determine whether there have been any changes.